Nordic Volunteer Activities 2022

2022

Last year for Greenpeace Nordic, was centred around the tragic Russian invasion of Ukraine that started on the 24th of February, 2022'. We were thrown from trying to find a new normal in our operations and activities after covid to utilising all of our resources in fighting against the continued Nordic import of fossil fuels from Russia; an import that not only fuels the climate crises, but also funds Putin's war on Ukraine.

So, while 2022 will go down in the history books as the year there was once again war in Europe, we'll also look back at it as the year the Nordic volunteer and action community truly wiped the dust off our gear and got back into action.

In total, our community did an amazing 201 activities, with 52 of these activities being Direct Actions and Direct Communications. In Direct Actions alone, the Nordic volunteers put in more than 3,500 volunteer hours, showing the importance and the huge impact of the Nordic volunteer and activist network.

In addition to Direct Actions, one of the most successful campaigns last year was the Volunteer Led campaign: Fossil Ad Ban. There were more than 50 activities connected to this campaign culminating in a win at the year's end for the Stockholm volunteer group when Stockholm's municipality decided to ban fossil advertisement!

As we move further into 2023, we are confident that volunteers and activists will make an even greater impact through their engagement with Greenpeace Nordic; through Nonviolent Direct Actions and all of the other amazing skills and energy they bring to the organisation.

On behalf of the Nordic Volunteer and Action Units,
Sven Malmgren

About the report

This report is made to show the activity of the Nordic Volunteer community in 2022. In the report you will find pictures, numbers, maps and graphs summarising the year in the Nordic, and then more detailed information for each Nordic country.

Following the country pages you find more information about the two biggest campaigns for the Volunteer community this year - the Stop Fuelling War campaign and the volunteer led campaign of the year - Fossil Ad Ban. In the end you find two pages summarising the skill based teams activities.

The report is based on numbers of external activities, which means that internal meetings and trainings are not counted in the activity numbers or volunteer hours. The numbers of new volunteers and total number of volunteers are based on members of the volunteer platform Greenpeace Community.

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Credits

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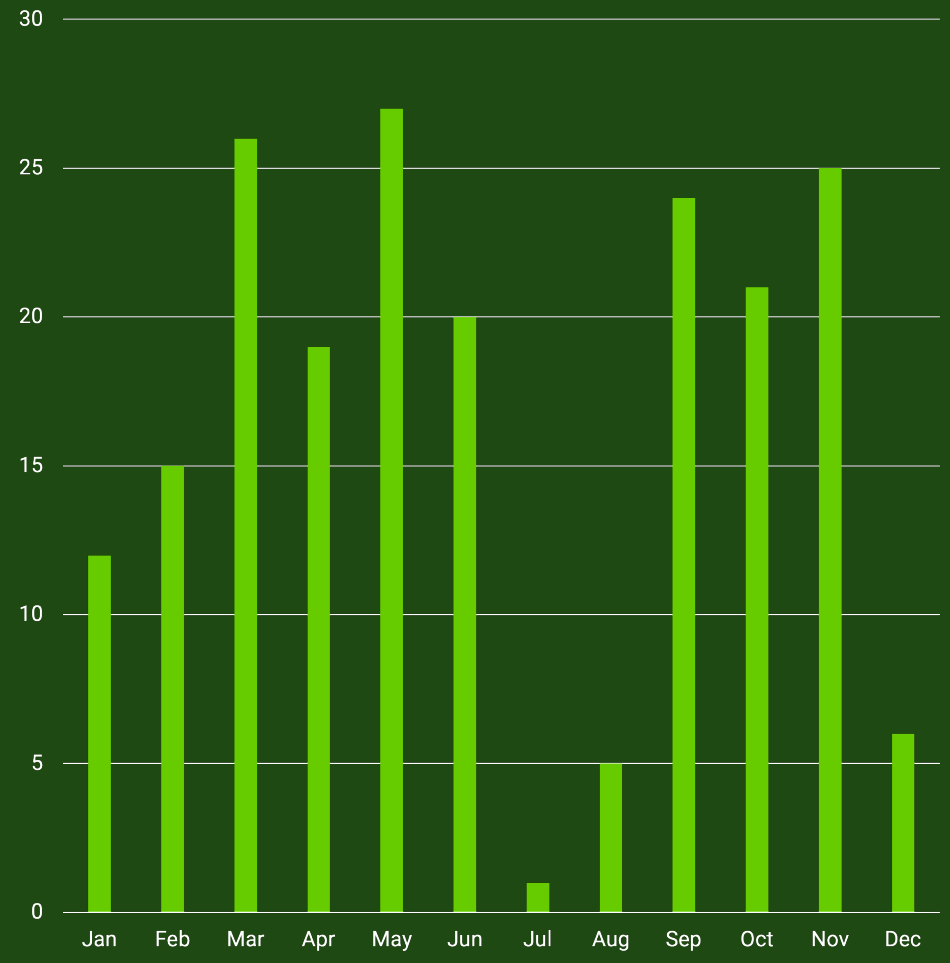
Nordic

Volunteer Activities

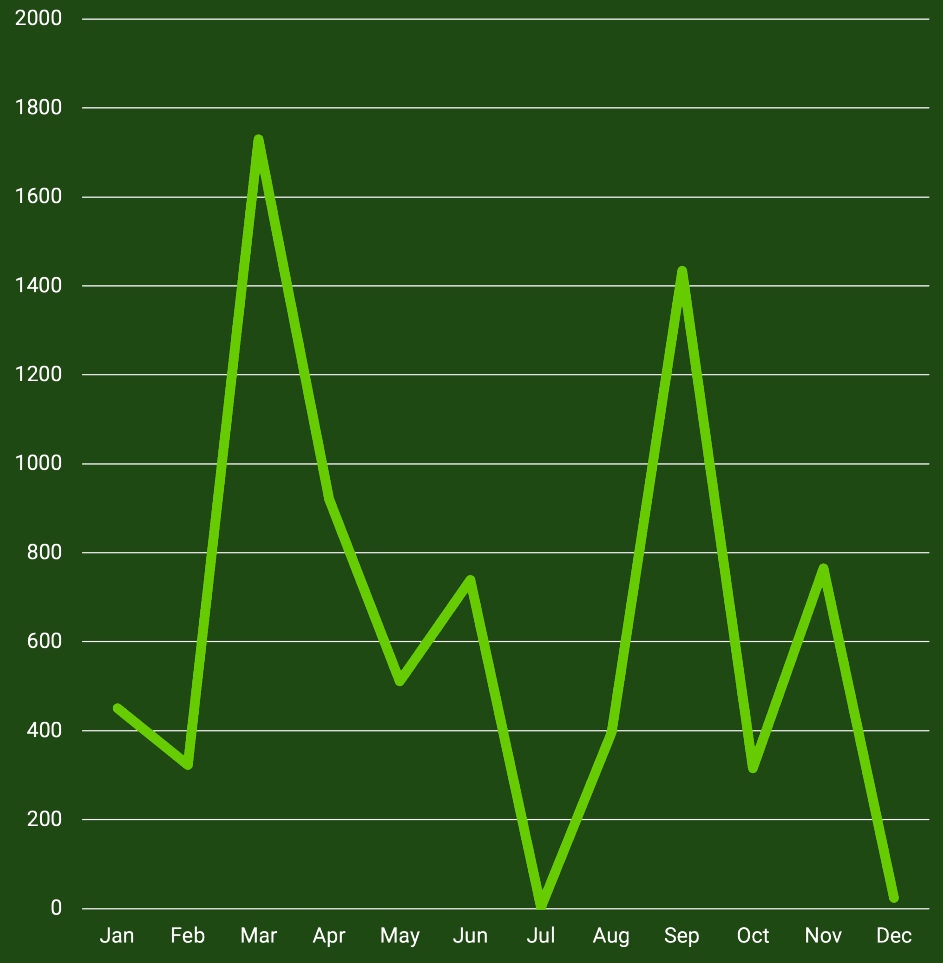
201 activities

7613 volunteer hours

35 locations



Activities per month



Volunteer hours per month

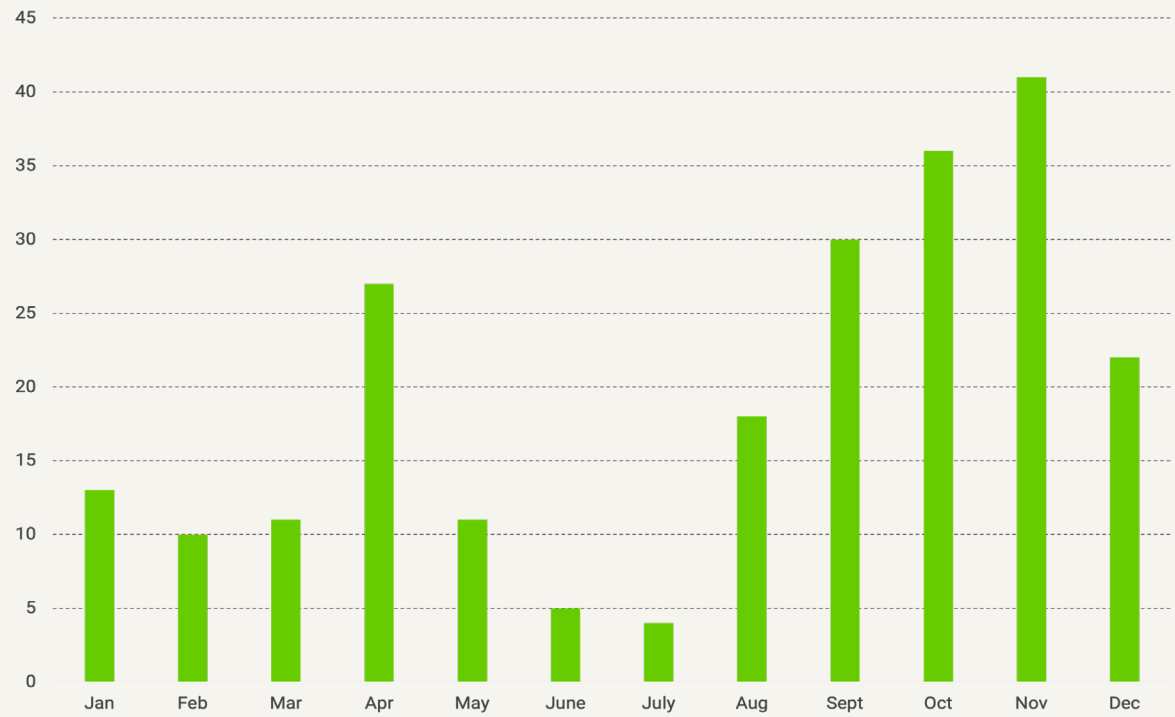
Nordic

Volunteer numbers

228
new volunteers

725
volunteers in total

16
local groups

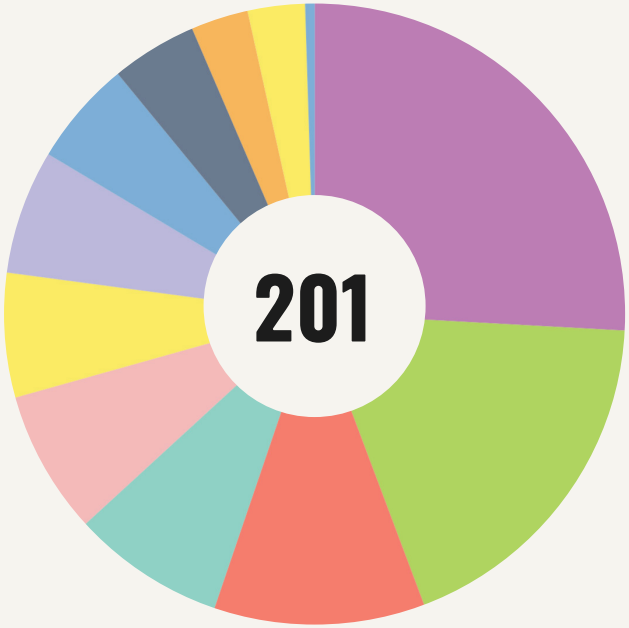


New members on Greenpeace Community per month

Nordic

Campaign with most activities:

FOSSIL AD BAN

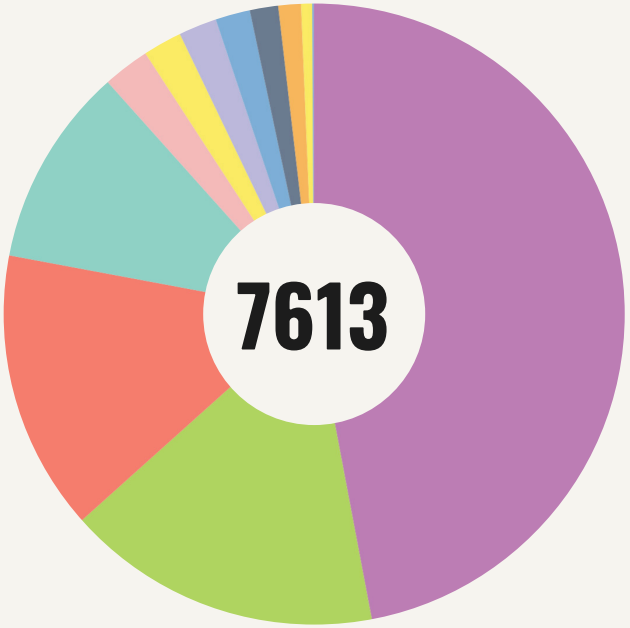


Activities, split into campaign

- Fossil Ad Ban
- Forests
- Stop fuelling war
- People VS Oil
- Climate
- Agriculture
- Protect our Oceans
- Over consumption
- Greenpeace general
- Civil Disobedience & Activism
- Election
- Nuclear

Campaign with most volunteer hours:

STOP FUELLING WAR



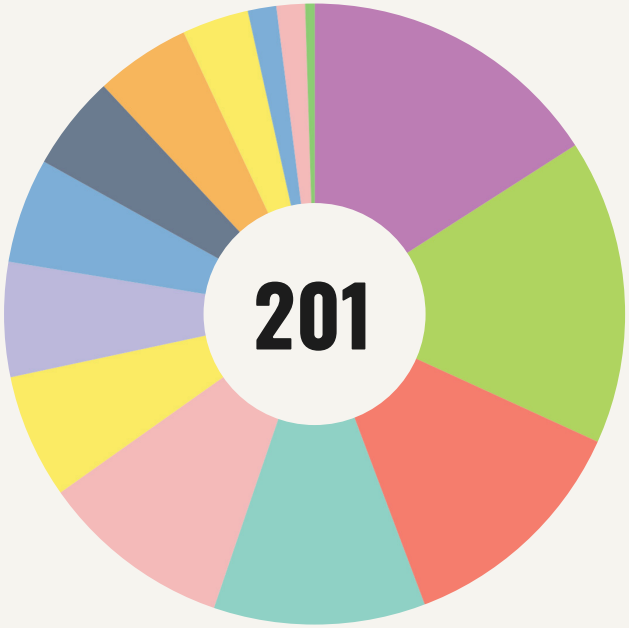
Volunteer hours, split into campaign

- Stop fuelling war
- Forests
- Fossil Ad Ban
- People VS Oil
- Agriculture
- Climate
- Greenpeace general
- Protect our Oceans
- Over consumption
- Election
- Civil Disobedience & Activism
- Nuclear

Nordic

Most frequent activity types:

DIRECT COMMUNICATION & GREENSPEAKING

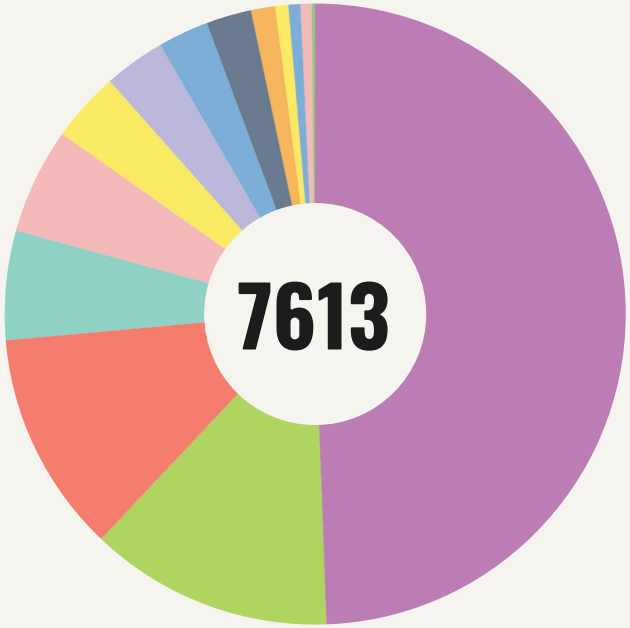


Activities, split into activity type

- Direct Communication
- Greenspeaking
- Protest
- Presence at event
- Direct Action
- Photo opportunity
- Hosting public event
- Supporting the movement
- Documentation/research
- Office/Campaign Support
- External training
- External meeting
- Workshop
- Street campaigning

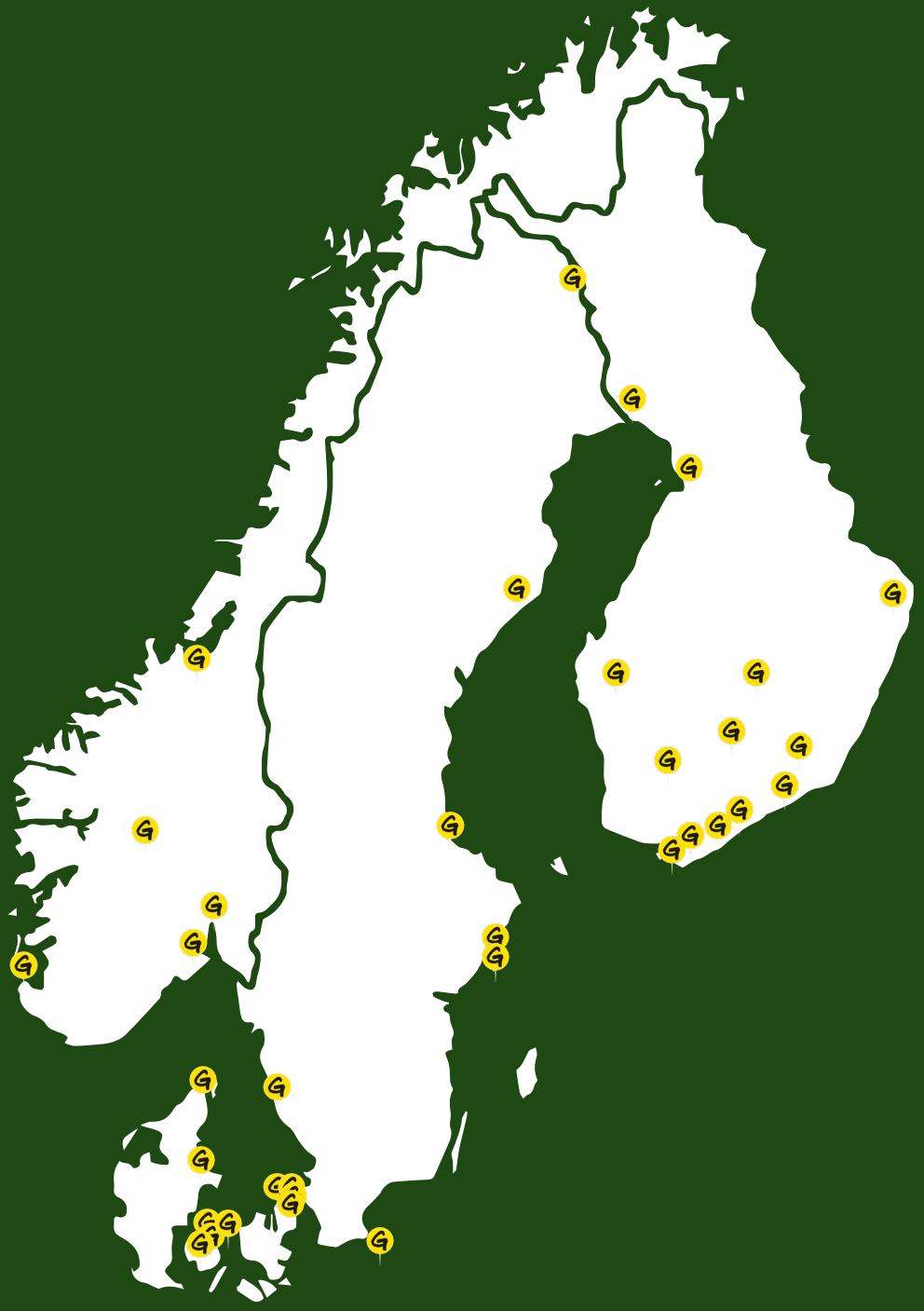
Activity type with most volunteer hours:

DIRECT ACTION



Volunteer hours, split into activity type

- Direct Action
- Documentation/re-search
- Presence at event
- Direct Communication
- Protest
- Greenspeaking
- Hosting public event
- Photo opportunity
- External training
- Supporting the movement
- Workshop
- Street campaigning
- Office/Campaign Support



Activities

In 2022 the Greenpeace Nordic volunteers arranged or contributed to a total of 201 activities. The activities took place in the 35 locations shown on the map, as well as online.

Locations where activities took place

Local groups

In 2022 Greenpeace Nordic had 16 local volunteer groups. The main differences compared to last year are the start up of a new local group in Umeå, Sweden and that the local group in Oulu, Finland is no longer active.

Locations of local groups

Denmark

55
activities

11
locations

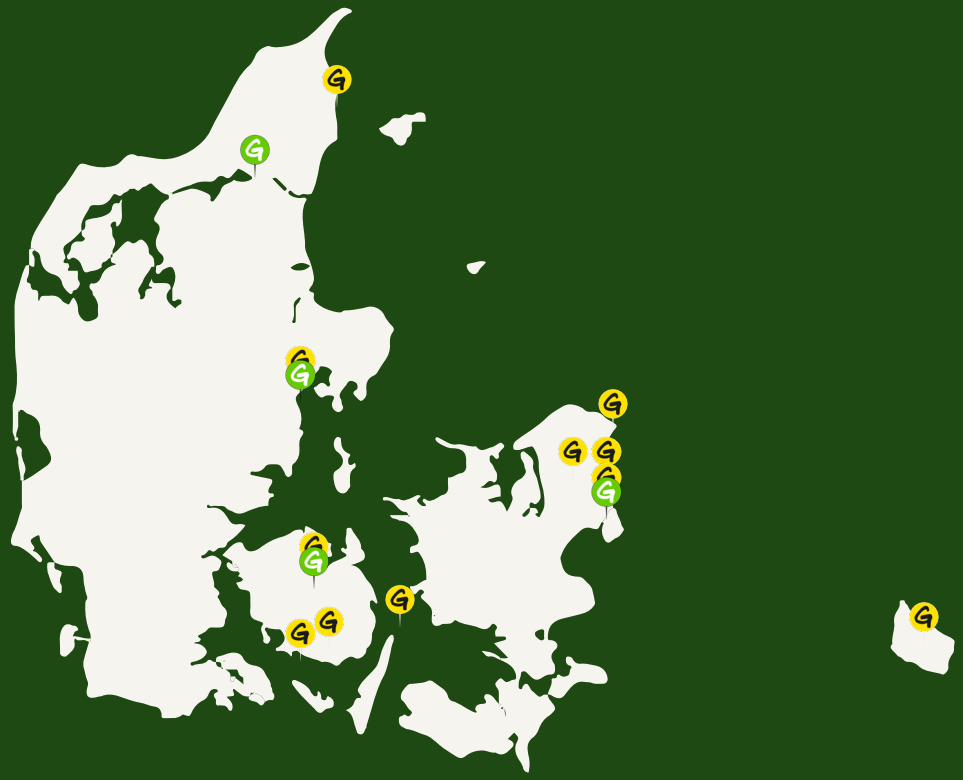
141
volunteers

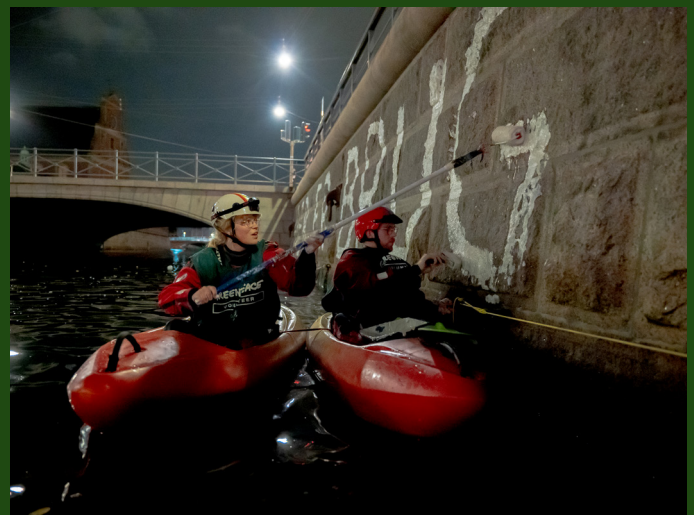
4
local groups

2311
volunteer hours spent

Locations where activities took place

Locations of local groups

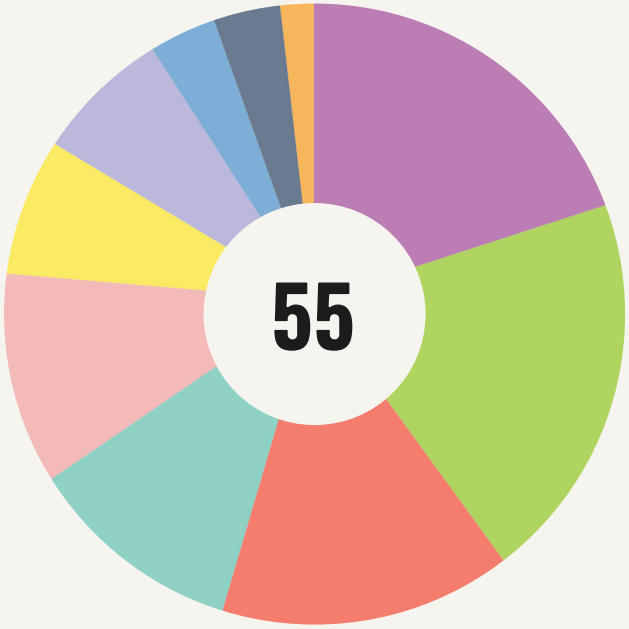




Denmark

Campaigns with most activities:

AGRICULTURE & FOSSIL AD BAN

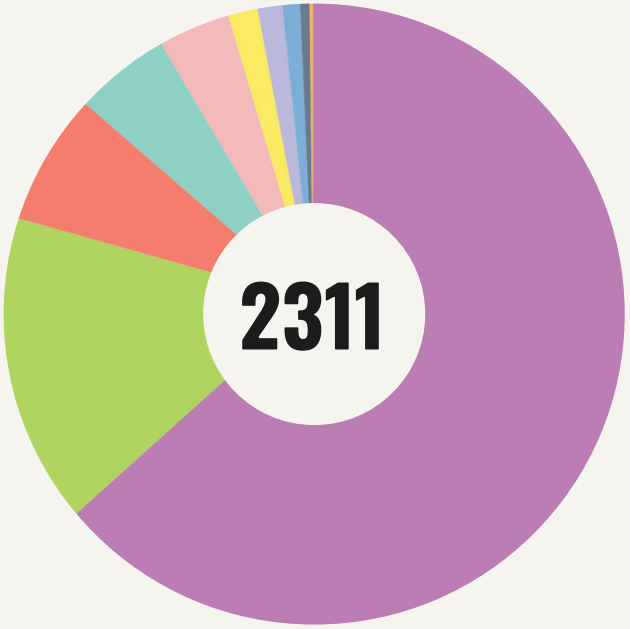


Activities, split into campaigns

- Agriculture
- Fossil Ad Ban
- Stop fuelling war
- Election
- Greenpeace general
- Climate
- Over consumption
- Forests
- Protect our Oceans
- Civil Disobedience & Activism

Campaign with most volunteer hours:

STOP FUELLING WAR



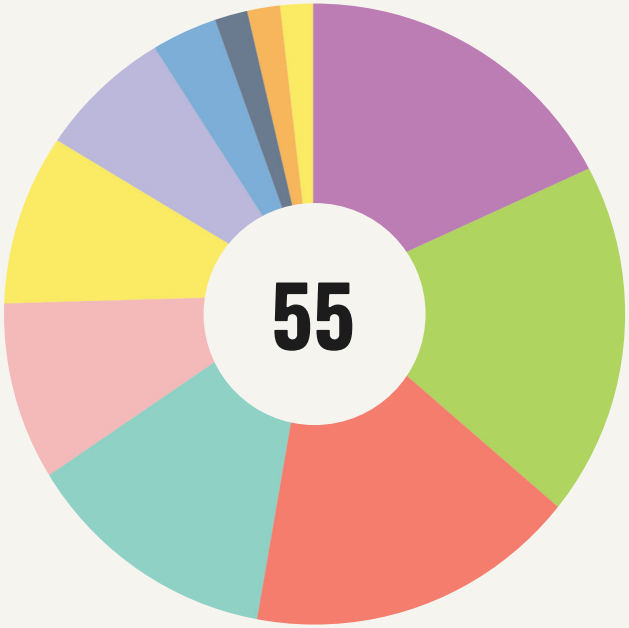
Activities, split into volunteer hours

- Stop fuelling war
- Fossil Ad Ban
- Agriculture
- Greenpeace general
- Election
- Over consumption
- Climate
- Protect our Oceans
- Forests
- Civil Disobedience & Activism

Denmark

Most frequent activity type:

DIRECT COMMUNICATION & DIRECT ACTION

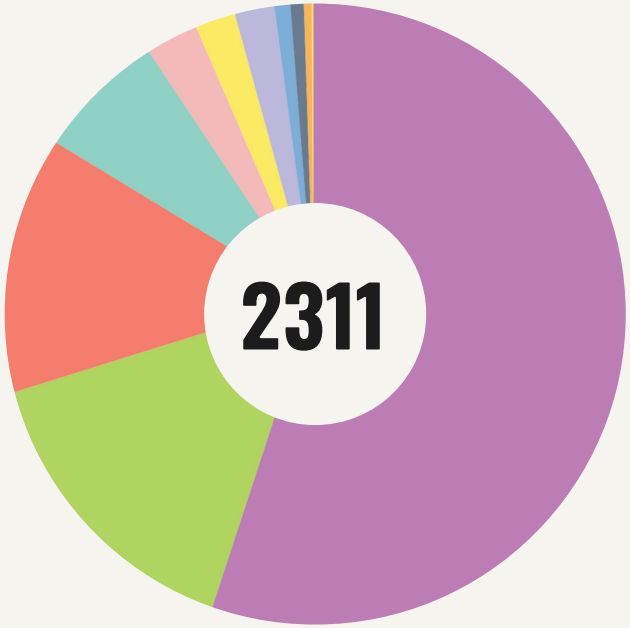


Activities, split into activity type

- Direct Communication
- Direct Action
- Greenspeaking
- Hosting public event
- Presence at event
- Protest
- Photo opportunity
- Documentation/research
- External meeting
- Supporting the movement
- Workshop

Activity type with most volunteer hours:

DIRECT ACTION



Activities, split into volunteer hours

- Direct Action
- Presence at event
- Documentation/research
- Hosting public event
- Protest
- Greenspeaking
- Direct Communication
- Supporting the movement
- Photo opportunity
- Workshop
- External meeting

Denmark

DYREHAVEN
FORSVINDER PÅ 50 MIN.

Luftforurening er den fjerde hyppigste dødsårsag på verdensplan
Vi dræber os selv med kulstof.
PLANET
ON FIRE

ROLEX
A GIFT THE PLANET DOES NOT NEED
I DON'T BUY IT
EN GAVE SOM PLANETEN IKKE HAR BRUG FOR

OIL IS WAR
STOP FUELLING THE WAR
GREENPEACE

FÆRRE KØER OG SVIN
KLIMAHANDLING HER OG NU!
GREENPEACE
KLIMAKRISE

SAILOR

Finland

47
activities

13
locations

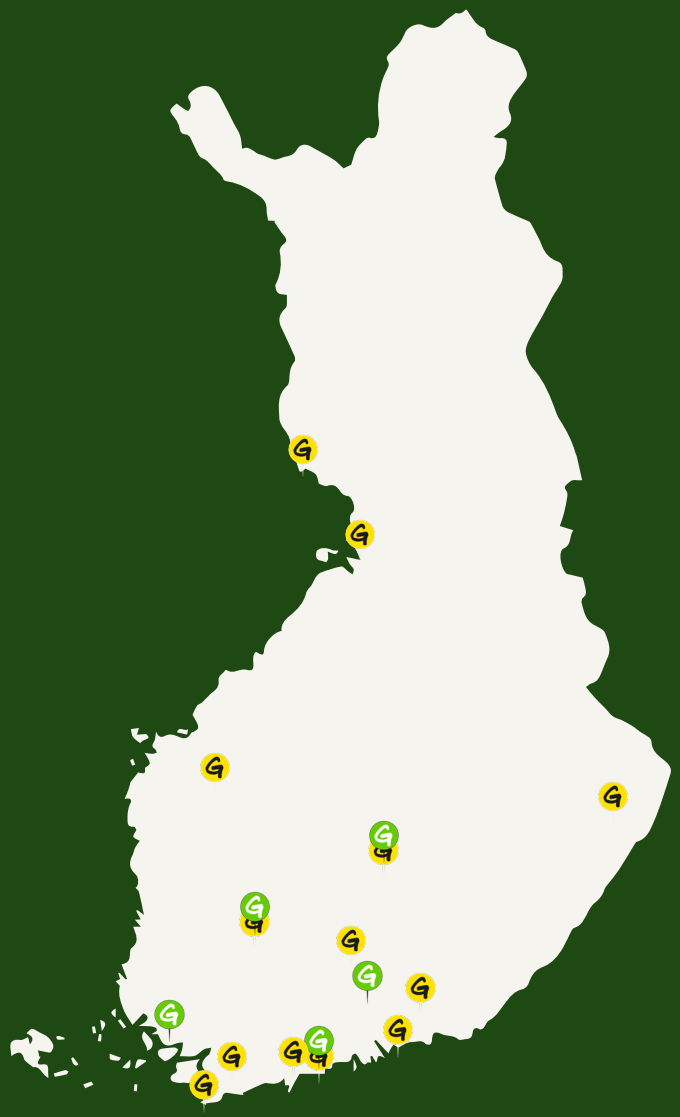
206
volunteers

5
local groups

1744
volunteer hours spent

Locations where activities took place

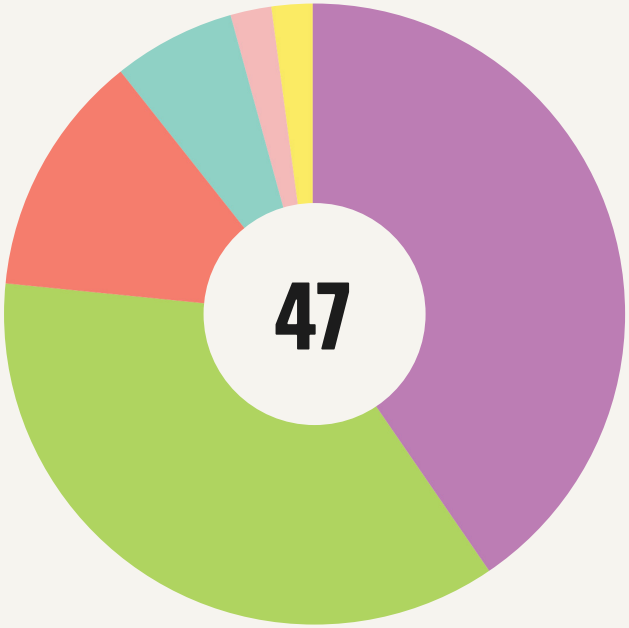
Locations of local groups



Finland

Campaigns with most activities:

FOREST

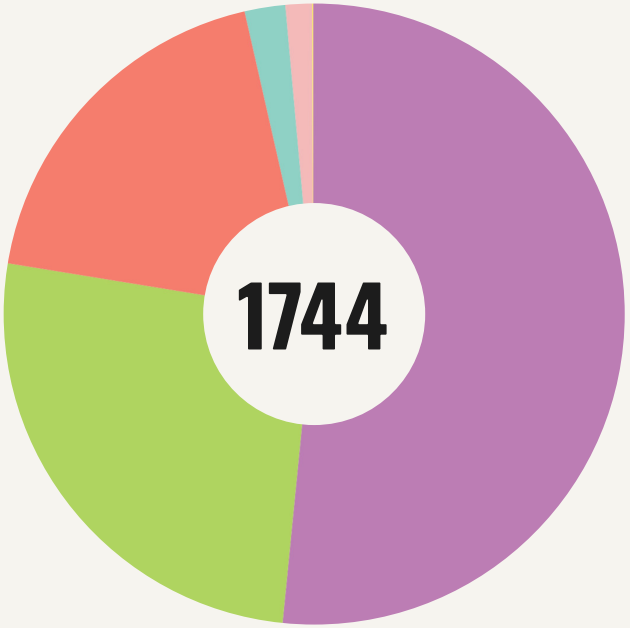


Activities, split into campaigns

- Forests
- Fossil Ad Ban
- Climate
- Stop fuelling war
- Greenpeace general
- Over consumption

Campaign with most volunteer hours:

STOP FUELLING WAR



Activities, split into volunteer hours

- Stop fuelling war
- Forests
- Fossil Ad Ban
- Climate
- Over consumption
- Greenpeace general

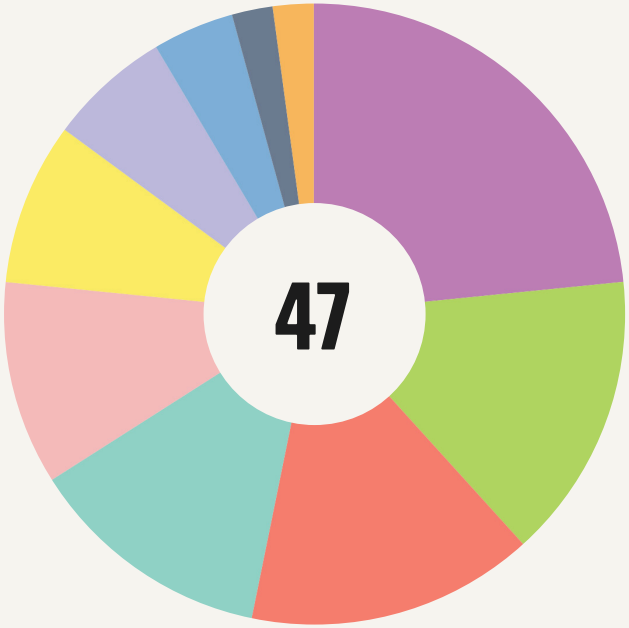
Finland

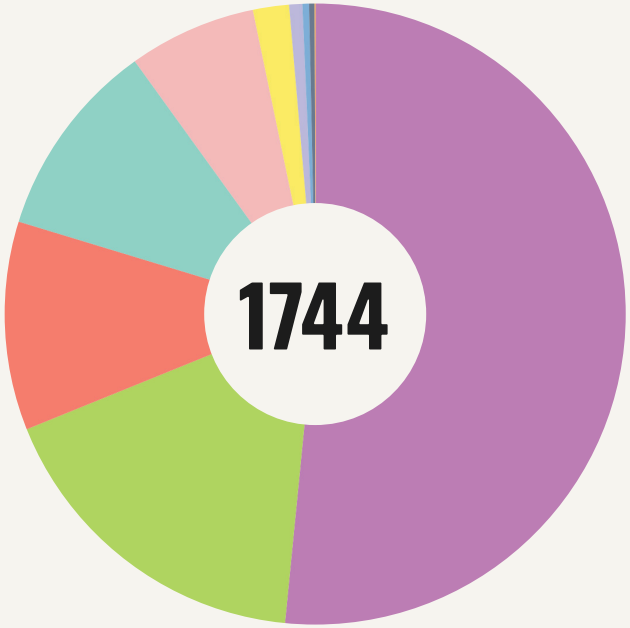
Most frequent activity type:

PROTEST

Activity type with most volunteer hours:

DIRECT ACTION





Activities, split into activity type

- Protest
- Presence at event
- External training
- Office/Campaign Support
- Photo opportunity
- Direct Action
- Direct Communication
- Supporting the movement
- Greenspeaking
- External meeting

Activities, split into volunteer hours

- Direct Action
- Presence at event
- Protest
- External training
- Photo opportunity
- Office/Campaign Support
- Supporting the movement
- External meeting
- Direct Communication
- Greenspeaking

Finland

LUONTOKATO

THIS IS FINE.
GREENPEACE
ALLE-
KIRJOITA
KANSALAIS-
ALOITE
#EIFOSSIILIMAINOKSIA
GREENPEACE

THIS IS FINE.

LOPPU
VIHERPESULLE
Viherpesu
on noloa.

#EIFOSSIILIMAINOKSIA KIITOS
#EIFOSSIILIMAINOKSIA
GREENPEACE

STOP
FUELLING
WAR

Norway

45
activities

5
locations

125
volunteers

4
local groups

1273
volunteer hours spent

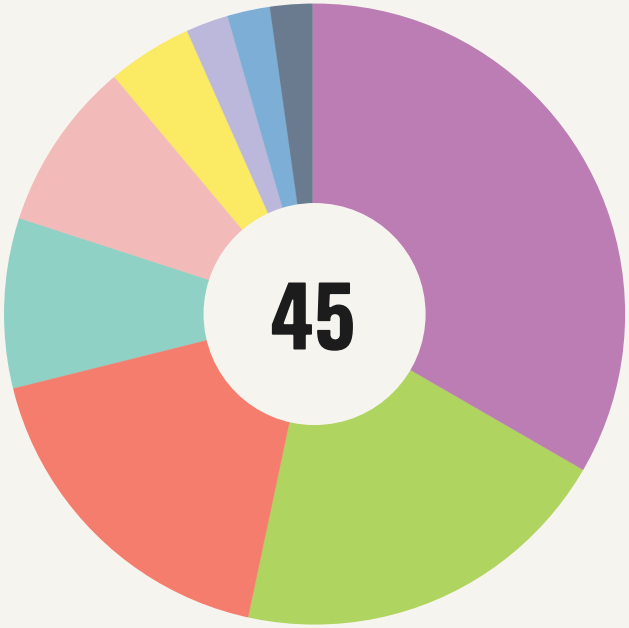
Locations where activities took place

Locations of local groups

Norway

Campaigns with most activities:

PEOPLE VS OIL

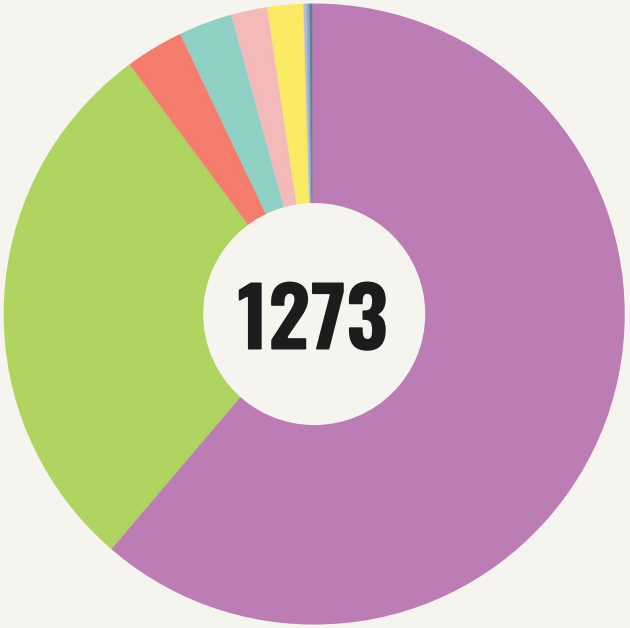


Activities, split into campaigns

- People VS Oil
- Fossil Ad Ban
- Protect our Oceans
- Over consumption
- Stop fuelling war
- Agriculture
- Civil Disobedience & Activism
- Climate
- Greenpeace general

Campaign with most volunteer hours:

PEOPLE VS OIL



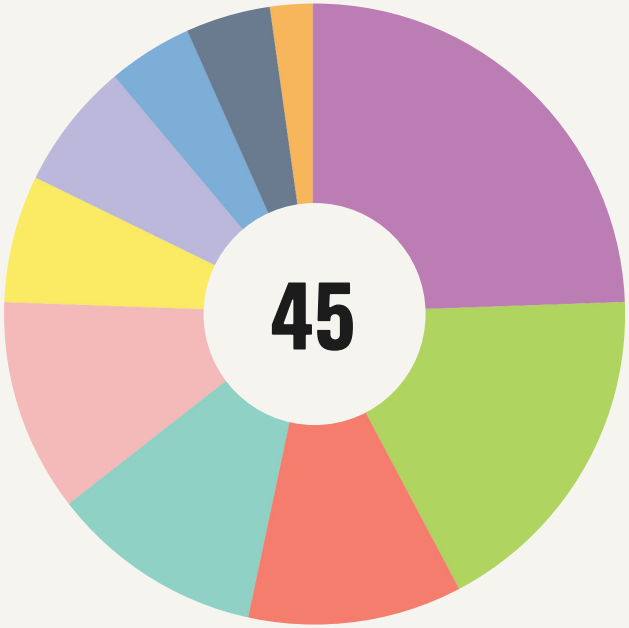
Activities, split into volunteer hours

- People VS Oil
- Stop fuelling war
- Protect our Oceans
- Over consumption
- Agriculture
- Fossil Ad Ban
- Civil Disobedience & Activism
- Climate
- Greenpeace general

Norway

Most frequent activity type:

DIRECT COMMUNICATION

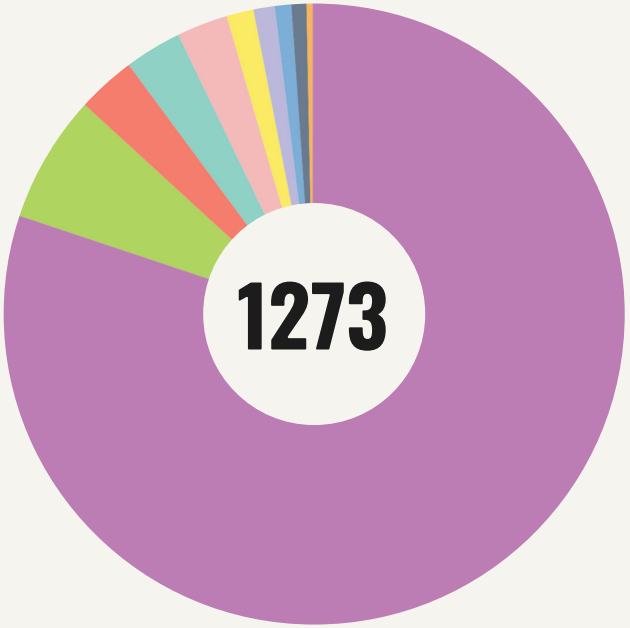


Activities, split into activity type

- Direct Communication
- Presence at event
- Greenspeaking
- Office/Campaign Support
- Protest
- Supporting the movement
- Direct Action
- Hosting public event
- Photo opportunity
- External meeting

Activity type with most volunteer hours:

DIRECT ACTION



Activities, split into volunteer hours

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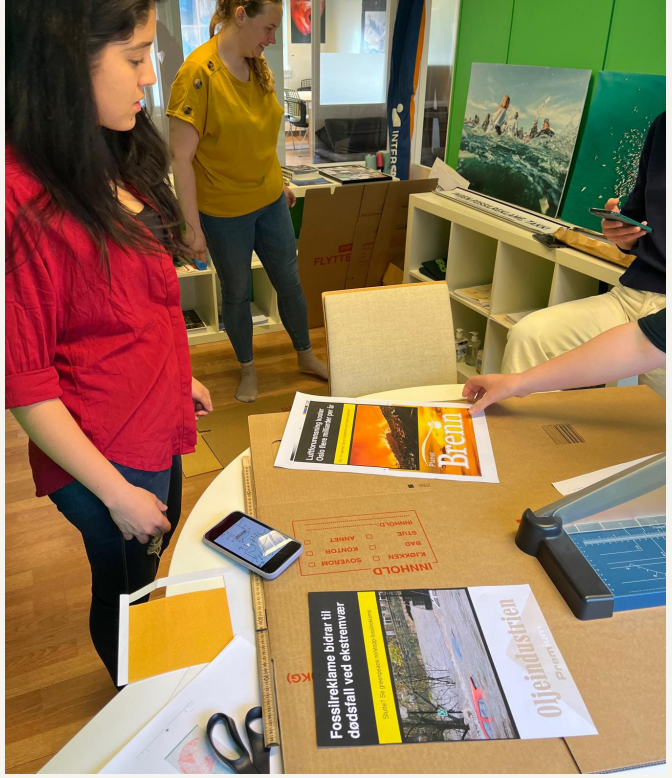
Norway

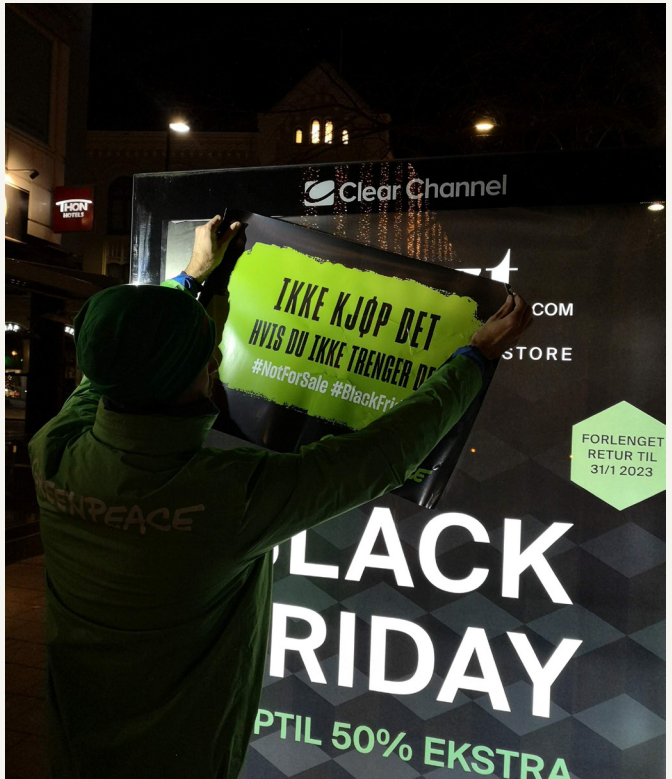

Fossilreklame bidrar til dødstall ved ekstremvær
Oljeindustrien
Brenn

Oslo S
INGEN FOSSILREKLAME, TAKK!
GETTING LOST
FALLING IN LOVE. Again
JOURNEYS THAT Matter

PROTECT THE OCEANS
PROTEJA OS OCEANOS
PROTECT THE OCEANS

PETZL

INGEN FOSSILREKLAME, TAKK!
Velkommen til en smartere hv


Clear Channel
THON
IKKE KJØP DET
#NotForSale #BlackFri
COM
STORE
FORLENGET RETUR TIL 31/1 2023
LACK
RIDAY
PTIL 50% EKSTRA

ET STED GÅR GRENSA
NEI TIL VISTING!

Sweden

54
activities

6
locations

223
volunteers

3
local groups

2285
volunteer hours spent

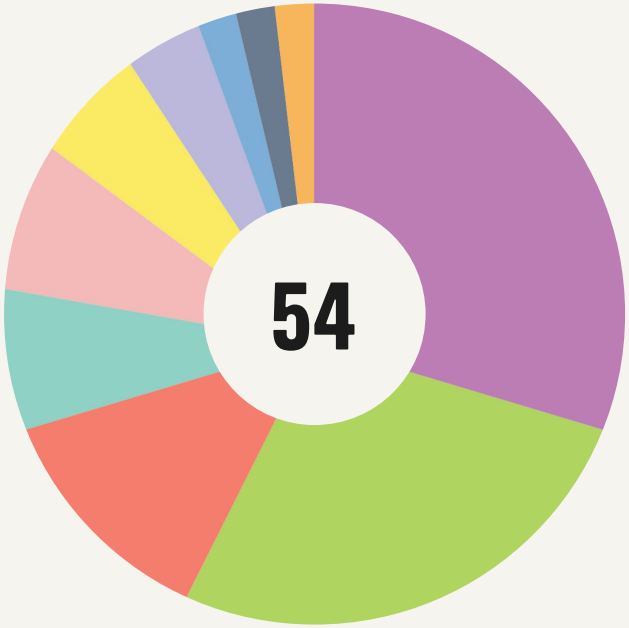
Locations where activities took place

Locations of local groups

Sweden

Campaigns with most activities:

FOREST

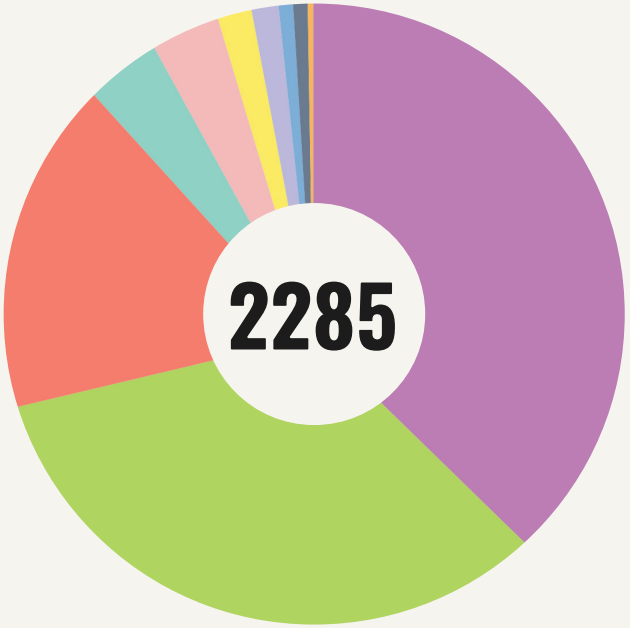


Activities, split into campaigns

- Forests
- Fossil Ad Ban
- Climate
- Civil Disobedience & Activism
- Stop fuelling war
- Protect our Oceans
- Over consumption
- Greenpeace general
- Nuclear
- People VS Oil

Campaign with most volunteer hours:

STOP FUELLING WAR



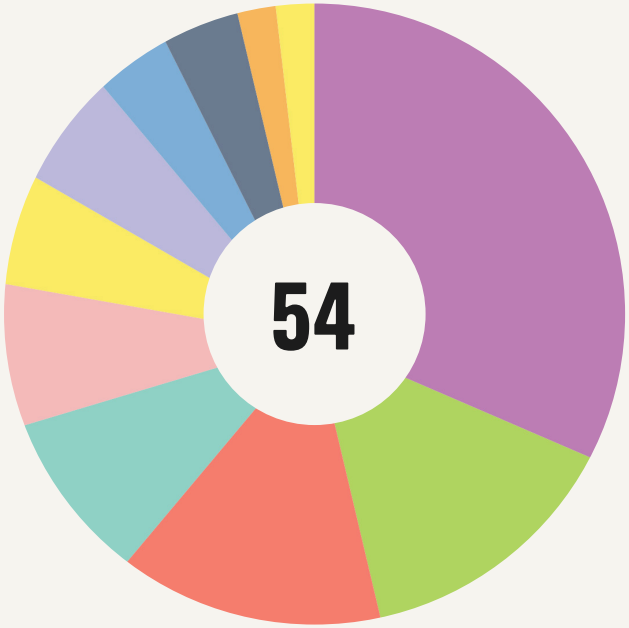
Activities, split into volunteer hours

- Stop fuelling war
- Forests
- Fossil Ad Ban
- Climate
- Protect our Oceans
- Civil Disobedience & Activism
- Greenpeace general
- Over consumption
- People VS Oil
- Nuclear

Sweden

Most frequent activity type:

GREENSPEAKING

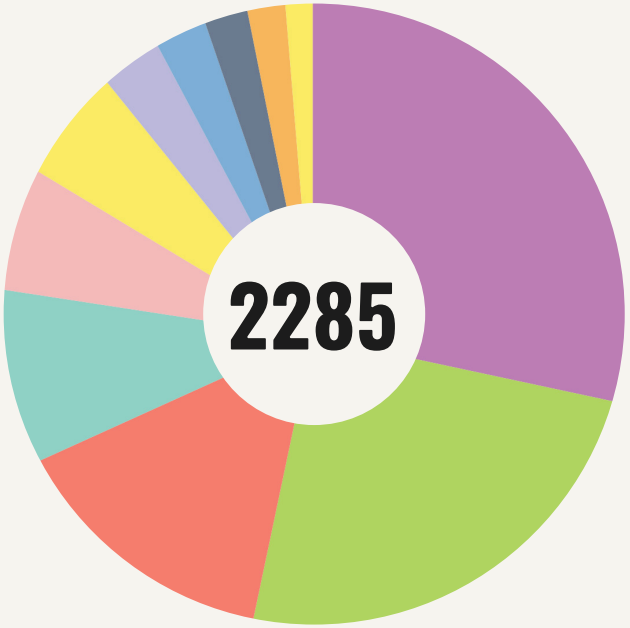


Activities, split into activity type

- Greenspeaking
- Direct Communication
- Documentation/research
- Supporting the movement
- Protest
- Hosting public event
- Photo opportunity
- Presence at event
- Workshop
- Direct Action
- Street campaigning

Activity type with most volunteer hours:

DOCUMENTATION/ RESEARCH



Activities, split into volunteer hours

- Documentation/research
- Direct Action
- Direct Communication
- Greenspeaking
- Presence at event
- Protest
- Hosting public event
- Photo opportunity
- Street campaigning
- Workshop
- Supporting the movement

Sweden

PEOPLE WANT PEACE

COALS

GREENPEACE

Greenpeace
besöker
Polishögskolan

Gasum
Cleaner energy.
STOP
RUSSIAN
FOSSIL
TRADE

CAUTION
GREEN
WASH
GREENPEACE

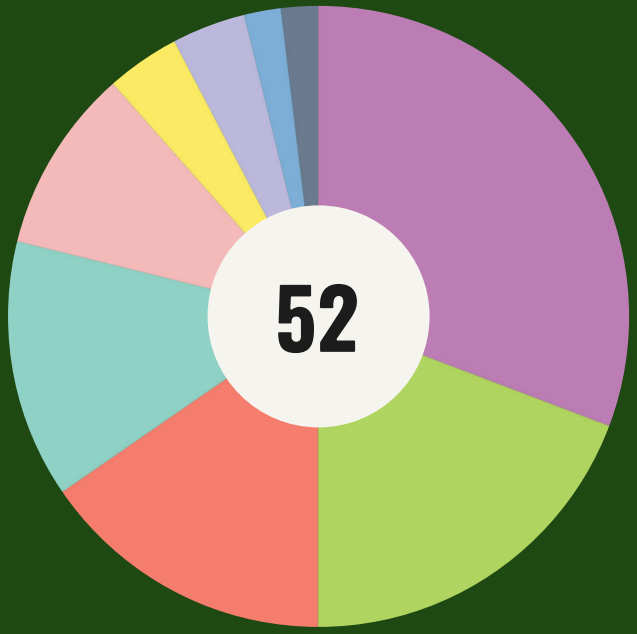
köp INGET och
SPARA PLANETEN!
GREENPEACE

Black
Week
12 dagar med
fantastiska deals
XXL
köp INGET och
SPARA PLANETEN!

Fossil Ad Ban

52 activities

1111 volunteer hours



Activities, split into activity type

- Direct Communication
- Presence at event
- Greenspeaking
- Office/Campaign Support
- Photo opportunity
- Protest
- Workshop
- Direct Action
- Hosting public event

The volunteer led campaign of 2022 was to ban fossil advertisement, a continued campaign from 2021. In the campaign the volunteer groups worked with getting cities and other stakeholders to put an end to advertising for climate disruption.

In addition to working towards local goals the volunteers have been collecting signatures for the European Citizen Initiative that ended in October with 36 000 signatures from the Nordic countries, and 350 000 signatures in Europe. Unfortunately we didn't reach the needed goal for the initiative to be taken forward, but it has still created a lot of attention and impacts in Europe.

Throughout the year there has been a total of 52 activities in the campaign, with the main part being Direct Communication activities and being present at events like festivals to collect signatures.

At the end of the year, the local group in Stockholm had a wonderful victory by securing the municipal governance of Stockholm to commit to a fossil ad ban!

Stop fuelling war

22 activities

3580 volunteer hours

When Ukraine was invaded by Russian forces, it became clear that the fossil fuel exports from Russia are directly fuelling/enabling the Russian war machine. The clear connection to peace and climate change provided an even stronger reason to free ourselves from our dependency on fossil fuels.

Greenpeace started to pressure the Nordic Governments to end this fossil fuel addiction once and for all, and as a first step, reject and ban all import of fossil fuels from Russia.

The import of Russian fossil fuels to the Nordic countries still continued, and as a reaction Greenpeace Nordic started taking action against the import - and did in total no less than 14 Nonviolent Direct Actions and 6 peace vigils and demonstrations spread over the four Nordic countries, both on land and at sea!

Skill based teams

1
boat team

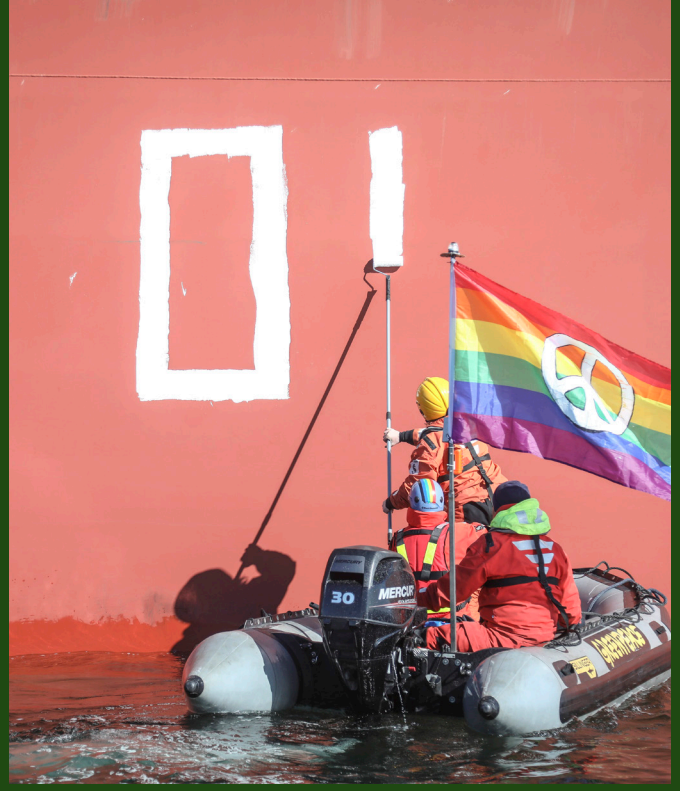
4
climbing teams

4
greenspeaker groups

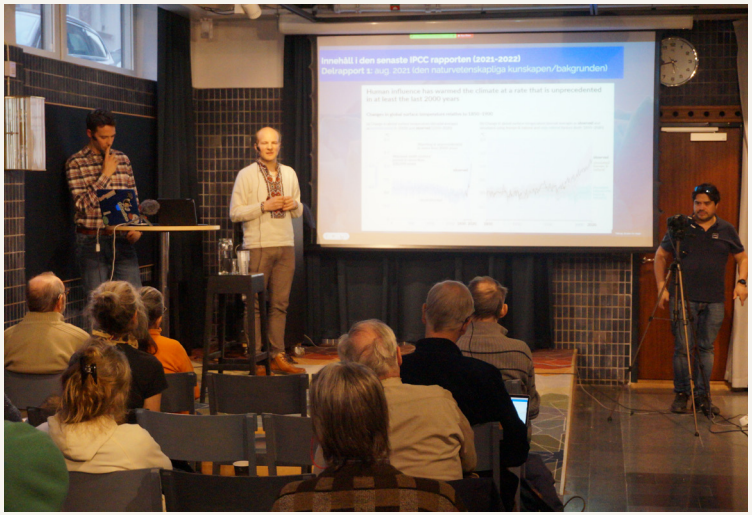
4
kayak teams

In 2022 trainings and practice weekends were arranged in the skill based teams, as well as more general trainings in Civil Disobedience and NVDA.

The skill based teams that are active in the Nordic are the Boat team, that is one team on a Nordic level; and the climbing, kayak and Greenspeakers teams, organised with one team in each country.



Skill based teams



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