

2023
NORDIC



GREENPEACE

NORDIC



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Message from the Board Chair and the Executive Director

For many, 2023 was a year marked by major global disruptions and uncertainty. From the atrocities of war and conflict to the ongoing climate crisis resulting in the warmest year on record, the world experienced its fair share of chaos and tragedy in 2023. When I reflect back on the year that was at Greenpeace Nordic, however, I am filled with optimism and inspiration. In the face of ongoing environmental challenges and increasing threats to our planet, our team has embodied hope in action by speaking truth to power and taking the courageous steps we need to change the world for the better.

Through the hard work and dedication of our staff and volunteers, we have achieved incredible victories for the environment. In Norway we won a landmark case against the government after we, together with Norway's youth environmental organization Natur og Ungdom, took them to court for opening three new oil fields without considering their environmental impact. Working together with activists, local communities and environmental organizations in both Denmark and Norway, we convinced the Danish environment minister to declare an end to the toxic import of oil waste water from the Norwegian oil industry into Denmark.

In Sweden and Finland, our relentless efforts to challenge destructive forestry practices have also made a lasting impact, culminating in over 30 activists taking action against major Finnish forestry company Metsä Group at their pulp mill in Kemi, northern Finland. On a global level, in March the UN finally agreed to a Global Ocean Treaty after 15 years of discussions and decades of campaigning, a hard-fought victory that will safeguard the world's oceans and marine ecosystems for future generations.

Our deepest thanks go out to every individual who supports us financially, and continues to stand with us in an uncertain world where the price of living continues to grow. Greenpeace is independent from corporate and government funding, so your important contributions empower us to stand up against environmental destruction and continue our efforts to protect the planet. Your commitment to creating a more environmentally just world gives us hope that change is not only possible - it is inevitable.

As we look ahead to 2024, we remain dedicated to harnessing the power of hope as the heartbeat of our campaigns and actions. The courageous actions we take today make a difference, and enable us to collectively build a brighter future where all life on earth can flourish. Together, we will continue to rise to the challenge and protect the only planet we call home.

Thank you for standing with us.



C. Stewart

CELESTE STEWART
Acting Executive Director

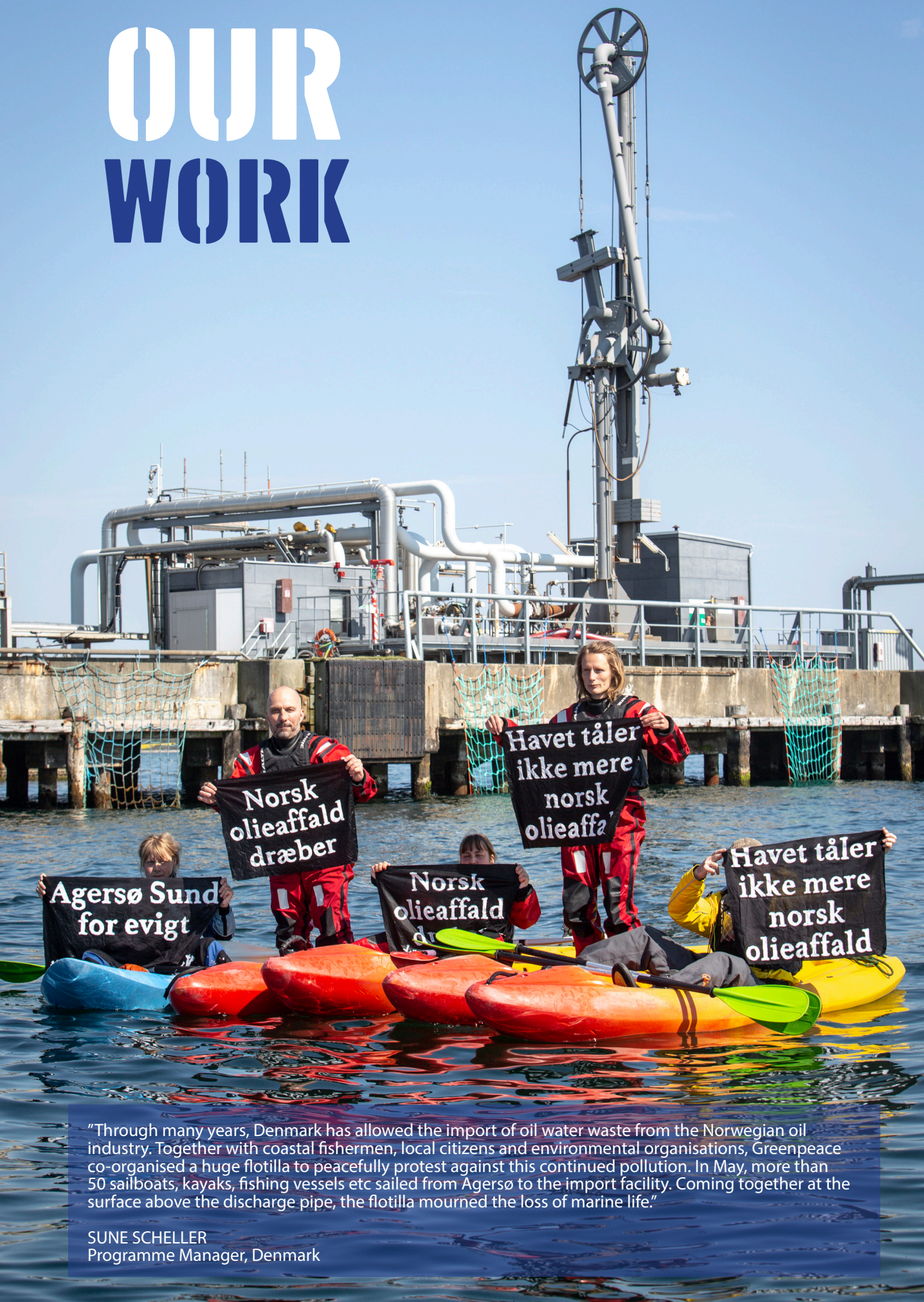


Dan Hindsgaul

DAN HINDSGAUL
Board Chair

OUR WORK

GREENPEACE



"Through many years, Denmark has allowed the import of oil water waste from the Norwegian oil industry. Together with coastal fishermen, local citizens and environmental organisations, Greenpeace co-organised a huge flotilla to peacefully protest against this continued pollution. In May, more than 50 sailboats, kayaks, fishing vessels etc sailed from Agersø to the import facility. Coming together at the surface above the discharge pipe, the flotilla mourned the loss of marine life."

SUNE SCHELLER
Programme Manager, Denmark



Putting a Stop to Deep Sea Mining

Greenpeace Nordic is seizing a once in a lifetime opportunity to prevent a destructive industry from taking hold: Deep Sea Mining. On June 20, 2023, the Norwegian government released a whitepaper proposing to open a vast Arctic area between Svalbard and Jan Mayen Island for deep sea mining. This move positions Norway as a critical battleground in Greenpeace's global campaign to halt deep sea mining.

In response, Greenpeace Nordic launched a campaign in September 2023. The team has actively confronted Norwegian Prime Minister Jonas Gahr Støre, using a giant inflatable octopus in Oslo, and coordinated direct communication against him in New York and France.

Collaborating with WWF, Greenpeace Nordic presented a legal briefing arguing that deep sea mining could breach both national and international laws. Creative efforts included projecting images of deep sea creatures on the Norwegian Parliament and Opera House, and amassing over

16,000 signatures opposing the mining. Additionally, a Norwegian activist took the fight to the Pacific Ocean, gaining significant support from the scientific community globally.

The Norwegian Parliament was scheduled to vote on the mining proposal in January 2024. Unfortunately, a majority was already secured due to a deal between the ruling Labour Party and the Conservative and Progressive Parties, allowing exploration to begin in 2023. However, extraction will still require parliamentary approval.

Greenpeace is committed to confronting the deep sea mining industry both on land and at sea, determined to protect the unique marine life at risk. This campaign exemplifies Greenpeace's readiness to challenge environmental threats and safeguard the planet's precious ecosystems.



Bringing the Heat to Norwegian Big Oil

IN 2023, the Norwegian Oil Campaign was ramping up the pressure on Norwegian oil giant Equinor. Across the year we took several actions against Equinor's sponsorships with some of Norway's most major events. From Festspillene i Bergen and the Holmenkollen cross country ski event, the world's largest global ski event, to Norway's biggest cultural event, UKA in Trondheim, our campaign team made sure that Equinor's attempts at greenwashing did not go unnoticed.

At Equinor's Annual General Meeting (AGM) in May, we put forward a joint proposal with WWF, demanding that Equinor follow the state's expectations to state-owned companies to align to 1.5C and the Paris Agreement, as listed in the whitepaper on state ownership from 2022. Even though the state did not vote in favour of our proposal, they put forward an add-on to our joint proposal, restating that the state expects Equinor to follow the state expectation to align to the Paris Agreement.

The AGM also had our partners from The Equinor Out alliance in attendance. Equinor Out consists of civil society in Canada, UK, Brazil, Argentina, Tanzania and Norway. During the AGM, the Scottish climate activist Lauren MacDonald delivered a rousing speech calling on Equinor to scrap the Rosebank oil field, which went viral. To add insult to injury for Equinor, an investigation report was published at the end of 2023 scandalising their foreign projects.

In the courts, we experienced a major victory against the development of oil fields in Norway. Building on the Supreme Court judgement in 2020, the Norwegian Oil campaign filed a lawsuit, targeting 3 oil fields for the lack of proper assessment of climate impacts. After filing the lawsuit in June 2023, we met the state in court in December 2023, successfully winning on all points in January 2024.



FIRST AID KIT ÄR MILJÖDEPARTEMENTET

A Department in Exile

By the end of 2022, the newly appointed Swedish right wing government decided to close down the Ministry of the Environment, put the Minister of Environment under the Minister of Finance while at the same time make major reductions in the environmental budget. In a rescue operation, Greenpeace activists took possession of the Ministry of the Environment's metal sign from the Ministry's entrance and launched the world's only Environment Ministry in Exile. This initiative immediately proved to be a very welcomed platform for the Swedish environmental movement's resistance against the new government's shocking policies.

A wide range of organisations, activists, entrepreneurs, scientists, influencers and artists have since then been caretakers of the sign and as such they speak up for new and better government policies.

The initiative soon made headlines (and TV executives upset) when the artist Stefan Sundström, with the help of Greenpeace activists, managed to get the Miljödepartementet-sign on Swedish live television in the popular TV program "Allsång på Skansen" to a sing-a-long of the song "Sol, Vind och Vatten". A few weeks later the sign was once again

all over the media when Håkan Hellström brought the sign onto the stage as he was headlining the music festival WayOutWest. Other artists that have engaged in the campaign include First Aid Kit (who featured the sign at their gig at the Globen arena, a gig that was also broadcasted in TV4), Thåström (who had the sign in stage at the Rosendal festival), Daniel Norgren (who featured the sign at a sold out arena in Brussels), Annika Norlin, Sara Parkman, Iiris Viljanen, Nynningen, GudlBrallan and Jesper Odelberg.

Other thought leaders that have joined the campaign include: ACAN (Architect's Climate Network), Protect Our Winters, Climate Live, Klimatriksdagen, Greta Thunberg and Fridays For Future, Klimatalliansen, Afrikagrupperna, Världsnaturfonden, Våra Barns Klimat, Naturskyddsföreningen, Jordens Vänner, Veronica Magnusson (fackförbundet Vision), Rebecka LeMoine (MP), Märta Stenevi (MP), Annika Strandhäll (S), Urberggruppen, Håll Sverige Rent, Extinction Rebellion, Återställ Våtmarker, Anders Arnell (f d anställd Miljödepartementet), Karin Gerhardt (forskare SLU), David Ekelund (CEO, Icebug) and the film director Fredrik Gertten.



The Road to a Global Ocean Treaty

2023 MARKED A MAJOR VICTORY for our multi-year global oceans campaign to achieve the Global Ocean Treaty when governments agreed on the treaty at a UN meeting in March. This Treaty is a monumental win for oceans, and a sign that global cooperation still works in a divided world. Nordic has co-led this campaign from the start. Our project led the Greenpeace delegation, alongside allies and Key Influencers - like Jane Fonda - to ensure the treaty made it over the line.

Sweden's role as the president of the EU in 2023 was important. Greenpeace in Sweden participated in a global push, projecting a strong message to the minister, resulting in the Climate and Environmental Minister actively participating in the negotiations. On a Global Day of Action, a live tattooing protest took place outside the Ministry of Foreign Affairs, a powerful reminder that extinction is forever.

But the clock is ticking to move the treaty from paper to action. Our new report 30x30: From Global Ocean Treaty to Protection at Sea sets out the road

map for delivering protection at sea. The launch on the Arctic Sunrise was supported by our animation Sanctuary, with actor Jane Fonda and singer Camila Cabello providing voice-overs. We released an interactive webmap exploring ocean threats and tracking ratifications, along with a new petition enabling supporters to call on governments to ratify.

In September the campaign was taken back to the UN, as the Global Ocean Treaty opened for signing at the General Assembly. Greenpeace, IUCN and High Seas Alliance, alongside several countries, co-hosted an event related to bringing the Treaty to life as a matter of urgency. More than 80 countries signed it during the first days. In contrast, the Antarctic Ocean Commission failed again to deliver protection. Greenpeace called attention to this disappointing development in light of the positive international dynamics with the Treaty agreement.

In November, we celebrated World Fisheries Day with communities from Thailand, Indonesia and Senegal in collaboration with GPSEA.



"In 2023, In 2023, the campaign to protect the nature and climate values of Finnish forests was Greenpeace's most visible work in Finland. Throughout the year, Greenpeace intensified its focus on holding large forest corporations accountable for preserving the forest ecosystems and carbon sinks."

TOUKO SIPILAINEN
Programme Manager, Finland

Protecting Biodiversity and Carbon Sinks in Finnish Forests

IN FINNISH FORESTRY, two pressing issues demand immediate attention: the alarming loss of biodiversity and the diminishing forest carbon sink. Current management practices pose a grave threat to forest-dwelling species, with a staggering 76 percent of Finland's forest habitats under threat, endangering a third of its species.

Compounding this crisis is excessive logging, causing a decline in the forest's ability to store carbon. Shockingly, Finland's land use sector became a carbon source in 2018, 2021 and 2022, despite its vast forest cover, much of which is under industrial use, which has resulted in a meager 6% of Finnish forests being protected.

Based on the Convention on Biological Diversity and the EU Biodiversity Strategy, Greenpeace has advocated for increased protection of Finnish forests,

demanding a minimum of 30% safeguarding. Moreover, logging in managed forests must be regulated to guarantee an increase in carbon storage and carbon sink.

Recognizing the pivotal role of major forest stakeholders, Greenpeace engaged with Finland's top three forest corporations in 2023: UPM-Kymmene Corporation, Metsä Group, and Stora Enso. Their decisions not only impact local biodiversity but also have global implications, given their stature among the world's leading forest companies. In a bold move, Greenpeace amplified its message with a high-profile action at Metsä's pulp mill in Kemi, the largest in the northern hemisphere, signalling a determined stance for forest preservation and climate action.



Cut the Lies, Not Swedish forests

THE SWEDISH FOREST CAMPAIGN kicked off the year with a bold mission: debunking the myth of biofuels as a solution for climate change. Armed with a meticulously researched report, we made waves at the Vasaloppet skiing competition, grabbing attention and sparking conversation on a grand scale.

But our momentum didn't stop there. As Sweden took the helm of the EU presidency, we seized the opportunity to confront European decision-makers head-on. Setting up a permanent exhibition outside the main Presidency meeting venue, we unveiled the harsh truth about the destructive impact of Swedish forestry. We intensified our message and demanded accountability through two targeted events, one aimed at EU environment ministers, and the other towards EU forest directors.

At the same time, we laid the groundwork for the Forest Guardians—a coalition of NGOs and local community representatives united against destructive forestry practices. Together, we are building a movement of resistance and civil-disobedience that stands up to Sweden's destructive forestry industry.

Our commitment to justice focused on the struggle of the Sámi, as we amplified their voices in the struggle for rights. By enlisting the expertise of a Sámi forestry expert, we empowered reindeer herding communities to negotiate with the formidable forest industry, standing firm in defence of their heritage.

In the latter half of the year, we set up a large investigation into the chain of custody starting from unsustainably harvested forests into European markets. Across six covert field trips following the transport of timber from forests to pulp mills, we traced the murky trail from Swedish forests to European markets, exposing the shady underbelly of the industry.



People Power and the Future of Danish Agriculture

In 2023, the Danish agriculture sector has become the hot topic in public debate about the climate and nature crisis in Denmark. At the beginning of the year, Greenpeace empowered community resistance against a huge pig farm expansion in the small village of Rislev, where the local nature was under threat from severe nitrogen pollution. Together with locals, we arranged public hearings and a successful demonstration against a pig factory that sparked interest in national media and politics. Through our efforts we convinced the environment minister to close a loophole in Danish law that allowed livestock farms to divide their operations into multiple parcels to sidestep environmental regulations and expand their operations.

Another key focus for the campaign in 2023 was the oxygen depletion crisis in Danish waters caused by nitrogen pollution from the agriculture sector. Working in collaboration with Aarhus Universitet, Greenpeace Nordic commissioned a

report investigating the consequences of nitrogen emissions to sensitive nature landscapes such as the moor in Jutland.

The report also suggested that Denmark's intensive meat production could also have further destructive consequences on Denmark's natural environment.

Greenpeace played a key role in the publication of a milestone visionary report, "Foder til føde II" ("From fodder to feed II"). Produced together with eight other organisations, the report answered the complex question of how a sustainable agriculture and food system would look like if it operated within "planetary boundaries". With this report, we developed both radical and concrete visions about the future of Danish agriculture, and how changes such as improving animal welfare, following organic regenerative principles and reducing meat production by encouraging more plant-based food can help Denmark meet its climate goals.





The Movement Hub

THE MOVEMENT HUB both supports European climate justice grassroots groups in a variety of ways and also helps European Greenpeace offices with how to collaborate in the best way with grassroots groups.

In 2023 the Hub focused on supporting many of the European climate justice camps across the continent, including running anti-oppression workshops, supporting general facilitation, running intersectionality workshops, digital activism workshops and running action trainings. The Hub team also facilitated several “movement ecology” trainings both internally in numerous Greenpeace offices and externally in settings such as the Beyond Gas Conference in Prague. These training sessions helped to raise understanding of how movements are made up of different stakeholders with different strengths and ways of working, and why allyship is critical.

As part of our collaboration with the Greenpeace Fossil Free Revolution team, the Hub co-organised and facilitated a Ban Fossil Ads grassroots gathering in Amsterdam. The Hub expanded its existing resource page to include carefully curated resources from brilliant collectives and trainers and launched an online movement calendar, a one-stop place for all camps, events, actions, and more.

In the Nordics, several offices have had great success in collaborative actions with movements. From working with locals affected by the oil wastewater treatment plants in Denmark, to collaborations with grassroots forest groups in Finland and Sweden, to the successful lawsuits and actions against oil in Norway, Nordic offices have built trust and capacity to work with movements and amplify our collective impact.



Volunteers

Greenpeace volunteers strengthen our ability to campaign for a green and just future. In 2023 we have once again seen the great impact our volunteers have had on the work of Greenpeace Nordic.

Throughout 2023, 736 people made a huge difference to our campaigns by volunteering with us and arranging or contributing to 323 activities in 54 locations across the Nordic. Apart from meetings and training to prepare and plan our events, the most frequent types of activities were public speaking done by our Greenspeaker team and protest actions with respectively 45 and 37 activities. In total the volunteers have spent 14 043 hours on Greenpeace work this year.

Across the year, the Forest campaign generated the most activities, with volunteers taking part in 93 activities pushing for Nordic leaders to protect the diverse and important forests instead of clear cutting. In total, volunteers contributed 3 414 hours to this campaign.

Volunteers also played a central role in the activities within the Oil campaign Stop Drilling, Start Paying. One of the big series of activities in this campaign was taking action against Norwegian oil giant Equinor exporting its toxic spill water to Denmark. Our volunteers dedicated more than 2 000 hours on these series of actions standing up to Equinor.

736
volunteers

323
activities

14 043
volunteer hours



Sustainability and Governance

Greenpeace Nordic is committed to ensuring that the environmental footprint of the organization is always as low as possible and we have policies for green offices, travel, food and IT procurement.

Most of our emissions are related to travels between Greenpeace offices or places where we do campaign work. Greenpeace Nordic's travel policy states that we travel by train whenever it is possible and reasonable in terms of travel time. When traveling between Sweden and Finland ferries are used, preferably ones powered by LNG.

In order to decrease travel Greenpeace uses a global video conferencing system that replaces many face-to-face meetings. Greenpeace Nordic has 11 meeting rooms fitted with the video conferencing system and large screens. All employees have the possibility to use the video conference software from their laptops. This has proved to be extremely beneficial during the last couple of years, in light of the pandemic and the need to work from home.

We have seen a decrease in our emissions across Nordic in 2023, including a drop in fuel consumption. We have made a dedicated effort to decrease our flying, although our emissions have increased due to the resumption of international meetings after travel restrictions were lifted.

The servers in Greenpeace Nordic are run in the Stockholm office, where we use 100% renewable energy. We are also using cloud based solutions with suppliers who in turn use renewable electricity.

For environmental reasons Greenpeace Nordic serves plant-based food to participants in trainings and meetings. Food should be organic and locally grown whenever possible.

Board Members 2023

The Board of Directors of Greenpeace Nordic consisted of six members during 2023: Andrea Cederquist (Germany), Carl-Henrik Monrad-Aas (Sweden), Dan Hindsgaul (Denmark), Ingrid Skjoldvær (Norway), Per Rosander (Sweden), and Veikko Eranti (Finland).

Dan Hindsgaul is Board Chair. Andrea Cederquist is the Trustee, representing Greenpeace Nordic at the International Annual General Meeting. In 2023 there were six board meetings.

In March 2023 Mads Flarup Christensen transitioned into the role of International Executive Director. Celeste Stewart, former Fundraising Director, has taken on the role of acting Executive Director while Greenpeace Nordic recruits for a permanent candidate.



Greenpeace Nordic Emissions

Metric tonnes CO2 equivalent, direct and indirect emissions

Source	2023	2022	2021
Office electricity	0.28	0.59	0.65
Server electricity	0.00	0.00	0.00
Paper consumption	0.61	0.57	9.11
Vehicles	3.80	28.11	136.87
Boats, Ships, Marine Transportation	0.00*	0.00	0.00
Air Travel	56.08	49.03	14.59
Other Travel	39.41	62.10	10.00
TOTAL	100.18	140.40	171.22

*Greenpeace Nordic organized a number of activities using marine transportation in 2023. Due to issues with reporting emissions, our 'Boats, Ships and Marine Transportation' emissions have been reported as 'Other Travel'. We will rectify the reporting of these emissions moving forward.



GREENPEACE

THANK
YOU



Our Funding

YOUR SUPPORT makes our independence and impact possible. Greenpeace stands for positive change through action. From petitions and political pressure to research and peaceful protests, Greenpeace is committed to giving a voice to our fragile planet and doing actions that make a genuine impact.

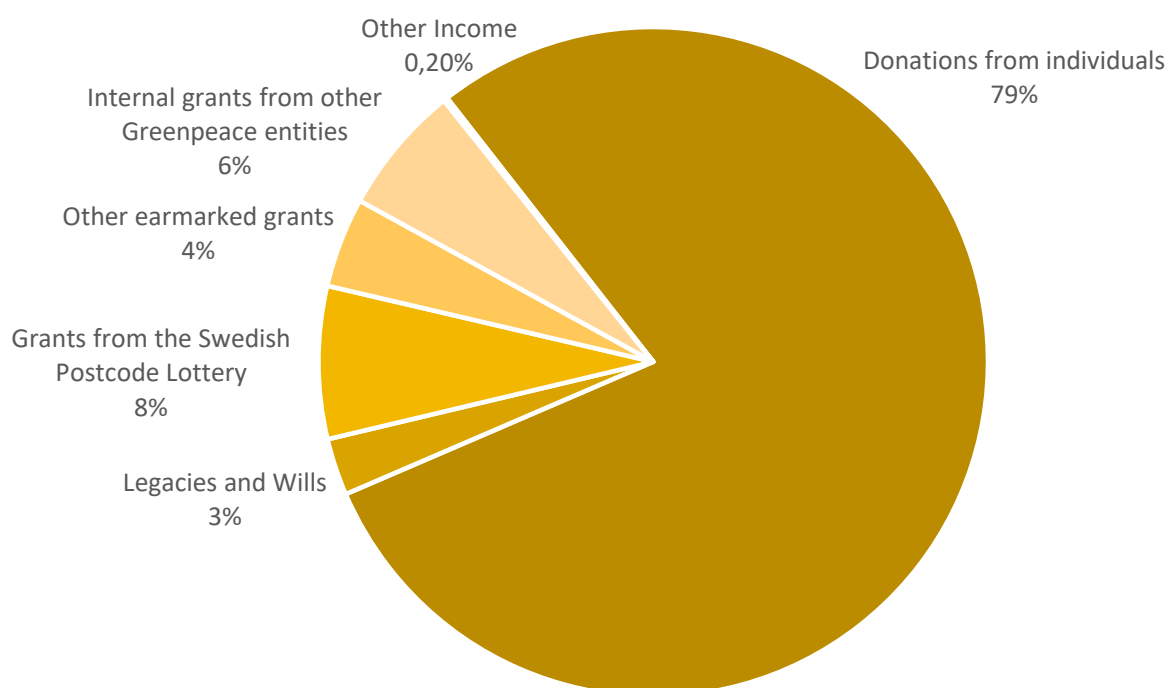
But it is only through the generosity of supporters like you that we can make our actions a reality. We maintain our indepen-

dence by not soliciting or accepting donations from governments or corporates. Instead, we honour your support by spending every donation you give with great care.

In the Nordic region 134 394 people support Greenpeace financially. We are so grateful for all your donations which are working to save the environment for future generations. Thank you so much for standing with us, and with our planet.

DONORS	31 DEC 2023	31 DEC 2022	CHANGE 2022-23
Sweden	78 292	79 734	-1.8%
Denmark	20 035	19 556	2.4%
Norway	15 360	17 493	-12.2%
Finland	20 707	19 755	4.8%
TOTAL	134 394	136 538	-1.6%

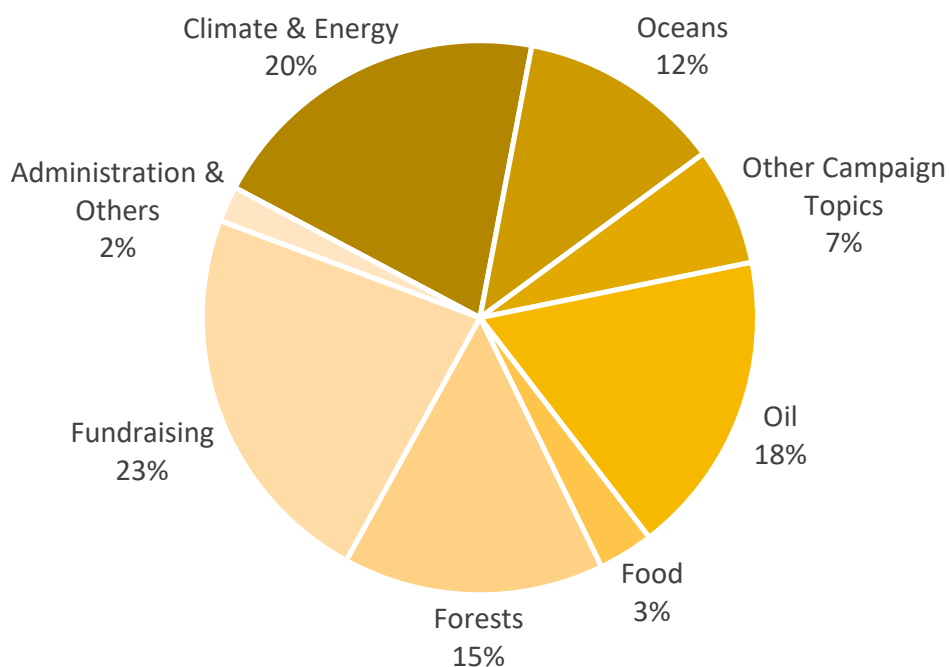
Where Our Money Comes From



Figures are presented per 1000 SEK

Donations from individuals	194 342
Legacies and Wills	6 760
Grants from the Swedish Postcode Lottery	18 100
Other earmarked grants	10 666
Internal grants from other Greenpeace entities	15 378
Other Income	485

What We Spent It On



Figures are presented per 1000 SEK

Climate & Energy	53 054
Oceans	31 235
Other Campaign Topics	18 086
Oil	46 633
Food	8 459
Forests	39 931
Fundraising	59 571
Administration & Others	5 439

Statement of Operations

Figures are presented per 1000 SEK

	2023	2022
Donations	219 202	215 501
Earmarked Contributions	26 044	23 864
Total Income	245 731	239 365
Campaigning Expenditure	197 397	189 365
Fundraising Expenditure	59 571	57 323
Administration Expenditure	5 439	4 560
Total Operational Expenditure	262 407	251 428
Result from Operations	-16 676	-11 883
Interest Income and Similar Items	539	413
Interest Costs and Similar Items	1	51
Result after Financial Items	-16 138	-11 521
Taxes	608	13
Surplus / (Deficit)	-16 746	-11 534

The Swedish Postcode Lottery

THE SWEDISH POSTCODE LOTTERY'S vision is to strengthen civil society to create a better world and future. Greenpeace Nordic became a recipient of the Swedish Postcode Lottery in 2008. In 2023 Greenpeace Nordic received 18 million SEK in non-earmarked funding, totaling almost 320 million SEK over the years, plus 45 million SEK for earmarked Dream Project funding.

The Swedish Postcode Lottery is funding a four-year Dream Project, Planet One. Greenpeace, together with Fryshuset, is working to support the growing global youth movement for climate justice in Armenia, Cameroon, Kenya, Sweden, South Africa and Hungary.

In 2023, Planet One opened up the last two makerspaces: Alternative Youth Center in Yerevan, Armenia and Mboa hub in Yaoundé, Cameroon. The global project has now reached four out of five main objectives. In total for 2023 we: had 21 508 youth participants coming to all makerspaces; organised over 1600 activities; enabled over 3100 youth-led initiatives; had over 1,6 million views on our social media channels and had over 220 digital meetings with youth.

In February the core team members of the project met physically for the first time in Nairobi Kenya. The team organised activities for the global Make SMTHNG week in November and World Environment Day in June. Notably, a Youth Exchange in December brought 30 young people from all six makerspaces to Stockholm, Sweden, for a five day knowledge sharing event.

Internally, the team has grown to 30 staff members, hosted 18 internal learning sessions, and developed strategies connected to learning & development, global community and social media. A major monitoring & evaluation project including a participant survey and peer-to-peer interviews with staff, showed significant impact on the youths involved, highlighting experiences such as community, networking, enrichment, safe space, hope, inspiration, advocacy, knowledge, self esteem and personal growth. Most participants, including long time climate activists, reported increased understanding of the climate crisis through the makerspaces.





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